Rep Order# 9046457 **Ver#** 1 **Mod#** 0 **Status** Confirmed **Traffic Order#** **Printed:** 09/11/2013 12:09 PM
EC'd Yes **Last Received:** 09/03/2013 12:40 PM
Showing Buylines: All Lines

Station WVIR-TV CHARLOTTESVILLE,VA
Advertiser (2747) MCAULIFFE, TERRY
Product MCAULIFFE/GOV/DEM
Estimate#
Buyer MIKE DETTORRE
Phone#
Fax#

Agency (2120) SHORR JOHNSON MAGNUS
1831 CHESTNUT ST
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/04/2013 - 09/09/2013
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

TERRY MCAULIFFE FOR GOVERNOR **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND WILL CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-TH	530A-6A		:30	$65.00	09/04-09/05	2	1	2	$130.00	
		Buyline Comment: NEWS										
	2	F	530A-6A		:30	$85.00	09/06-09/09	1	1	1	$85.00	
		Buyline Comment: NEWS										
	3	M	530A-6A		:30	$85.00	09/09-09/09	1	1	1	$85.00	
		Buyline Comment: NEWS										
	4	W-TH	6A-7A		:30	$120.00	09/04-09/05	4	1	4	$480.00	
		Buyline Comment: NEWS										
	5	F	6A-7A		:30	$150.00	09/06-09/06	2	1	2	$300.00	
		Buyline Comment: NEWS										
	6	M	6A-7A		:30	$150.00	09/09-09/09	2	1	2	$300.00	
		Buyline Comment: NEWS										
	7	W-TH	7A-9A		:30	$130.00	09/04-09/05	8	1	8	$1,040.00	
		Buyline Comment: TYD SHW										
	8	F	7A-9A		:30	$170.00	09/06-09/06	4	1	4	$680.00	
		Buyline Comment: TDY SHW										